



Descubre el programa completo

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8 DE FEBRERO “Acercamiento a los ecosistemas industriales de la UE” - “Enfoque en el ecosistema turístico”

El día de apertura del evento contará con diferentes sesiones dedicadas a los ecosistemas industriales de la UE, la presentación de la Ruta de transición para el turismo de la UE y mucho más.

▶ 09:55 - 10:00

Start of Day 1

Speaker(s) : Jacki Davis, Moderator | Jennifer Baker, Moderator

▶ 10:00 - 10:15

Keynote speech - **Opening of EU Industry Days**

Speaker(s) : Margrethe Vestager, Executive Vice-President, European Commission

TRANSITION PATHWAY FOR EU TOURISM

▶ 10:15 - 10:20

Keynote speech - **Opening - Tourism Spotlight event**

Speaker(s) : Thierry Breton, European Commissioner for Internal Market

▶ 10:20 - 10:40

Introductory speech - **Tourism Spotlight event**

Speaker(s) : Hubert Gambs, Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission | Thomas Courbe, Director General, Directorate-General for Enterprises at the French Ministry of Economy

▶ 10:40 - 10:50

Inspiring talk/dialogue - **EU industry committing to the twin transition**

Speaker(s) : Brune Poirson, Chief Sustainability Officer, Accor | Marco Sansavini, Chairman & Chief Executive Officer, Vueling

▶ 10:50 - 11:40

Panel discussion - **Supporting the industry and destinations in view of the twin transition**

Speaker(s) : Savvas Perdios, Deputy Minister of Tourism of the Republic of Cyprus | Karima Delli, Member of the European Parliament, Chairwoman of the Committee on Transport and Tourism | Daniel Mes, Cabinet Member of Executive Vice-President Timmermans | Luís Araújo, President of Visit Portugal | Nicola Villa, Executive Vice President and Global Lead, Government Engagement, MasterCard

▶ 11:40 - 11:50

Inspiring talk/dialogue - **SMEs participating in the transition**

Speaker(s) : Tomi Ilijaš, Founder and Chief Executive Officer, Arctur | Sotiris Kopatsaris, Founder and Chief Executive Officer of Future Hotels Sotiris

▶ 11:50 - 12:40

Panel discussion - **From co-creation to co-implementation**

Speaker(s) : Valentina Superti, Director for Tourism & Proximity, DG GROW, European Commission | Marie Audren, Director General, HOTREC | Eva Buzzi, Managing Director of ÖBB RailTours | Pascale Vinot, Digital & Innovation Project Manager, ADN Tourisme | Charlotte WWiebe, Sustainability Director, TUI | Kristjan Bragason, General Secretary, European Federation of Food, Agriculture, and Tourism Trade Unions (EFFAT)

▶ 12:40 - 13:10

Inspiring talk/dialogue - **Exchanges with representatives of destinations and young travellers on their commitments and expectations**

Speaker(s) : Manuel Alejandro Cardenete, President, NECSTouR | Rafał Trzaskowski, Mayor, City of Warsaw | Barry Rogers, Smart Tourism Programme Manager, Smart Dublin | Thanos Santorinaios, #DiscoverEU Ambassador, Chemistry BSc student in Greece

▶ 13:10 - 13:15

Closing - Tourism Spotlight event

Speaker(s) : Hubert Gambs, Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission

▶ 13:15 - 14:00

Lunch break

14:00 - 15:00 Parallel sessions

Construction ecosystem: a path towards resilience, green and digital transformation

Speaker(s) : Fulvia Raffaelli, Head of Unit DG GROW, European Commission (Moderator) | Marzia Bolpagni, Head of BIM International - Associate Director, Mace | Paul Cartuyvels, Executive Director, BOUYGUES Europe | Christine Le Forestier, Director Social Affairs, European Construction Industry Federation - FIEC | Simon Kimmel, Industry Specialist, Klasse Klima

The Transformation of the Retail Ecosystem: A Green, Digital and Resilient Future

Speaker(s) : Giacomo Mattinò, Head of Unit DG GROW, European Commission (Moderator) | Bertrand Tison, Public Affairs Director, Decathlon | Riikka Joukio, Executive Vice President of Sustainability and Public Affairs, Kesko Corporation | Stephan Tromp, HDE Deputy Secretary General, Handelsverband Deutschland - HDE e.V. | Kristin Schreiber, Director for Chemicals, Health, Retail and Agrifood, DG GROW, European Commission | Christel Delberghe, Director General, EuroCommerce | Else Groen, Director General, Independent Retail Europe | Jesse Weltevreden, Amsterdam University of Applied Sciences

Towards a resilient, innovative, sustainable and digital energy-intensive industries ecosystem

Speaker(s) : Peter Handley, Head of Unit DG GROW, European Commission (Moderator) | Carlos Alberto Medeiros Abreu, Board Member, SECIL | Doris Schroecker, Head of Unit, European Commission DG Research & Innovation | Hans Erik Vatne, Norsk Hydro | Frederic Carencotte,

President Director General, CARESTER | Klaus Peters, Secretary General, European Steel Technology Platform | Olli Salmi, Director, EIT RawMaterials

▶ 15:00 - 15:15

Break

15:15 - 16:15 Parallel sessions

Proximity & Social Economy ecosystem

Speaker(s) : Diana Dovgan, Secretary General, CECOP (Moderator) | Francesca Montalti, Head of Industrial Sector, Legacoop Produzione e Servizi | Henric Barkman, Founder, Swinga Cooperative | Maryline Filippi, Professor of Economics & Associate Researcher, INRAE - AGROPARISTECH | Mohamed Ridouani, Mayor, City of Leuven | Anna Athanasopoulou, Head of Unit, DG GROW, European Commission

Greening Your Plate: Towards a More Sustainable Agri-food Ecosystem with the EU Code of Conduct

Speaker(s) : Giovanni Colombo, Moderator | Dirk Jacobs, Director General, FoodDrinkEurope | George Morrison, Public Affairs Director, Arla Foods | Kristin Schreiber, Director for Chemicals, Health, Retail and Agrifood, DG GROW, European Commission | Leonardo Pofferi, Vice-President, Cogeca | Ilse Veldman, Director Global Public Affairs, Ahold Delhaize | Nicholas Hodac, Director General, UNESDA Soft Drinks Europe

Workshop on the Textiles Ecosystem

Speaker(s) : Susan Phillips, Moderator | Alberto Paccanelli, President, EURATEX | Francesca Guadagno, Senior Researcher, Centre for Industrial Studies (CSIL) | Michal Wojas, Ecommerce Director, WOJAS SA Footwear company | António Braz Costa, General Manager, CITEVE - Technological Centre for Textile and Clothing Industries in Portugal

▶ 16:15 - 16:30

Break

16:30 - 17:30 Parallel sessions

The mobility ecosystem on the path to the green and digital transition

Speaker(s) : Joaquim Nunes de Almeida, Director for Mobility & energy intensive industries, DG GROW, European Commission (Moderator) | Eric Mark Huitema, Director General, ACEA | Jérôme Wallut, Chief Commercial Officer, ALSTOM | Luc Triangle, General Secretary, industriAll Europe | Markus Hess, Deputy Director General - Industrial Policy and Future Mobility, Federal Ministry for Economic Affairs and Climate Action of Germany | René Berkvens, Chairman, SEA Europe

Digital Ecosystem - Europe's leadership in industrial data, cloud and edge

Speaker(s) : Philippe Mareine, Moderator | Florent Tournois, Head of the Digital Services Performance Department, Interministerial Digital Department | Isabel Gonzalez Hervas, Director Digital Labs, Indra | Jane Rygaard, Head of Dedicated Wireless Networks and Edge Clouds, Nokia | Natalia Oropeza, Chief Cybersecurity Officer, Siemens AG | Federico Silvano Protto, Telecommunications, Retelit SPA

Strengthening the European pharmaceutical supply chains: what role for industry?

Speaker(s) : Giacomo Mattinò, Head of Unit DG GROW, European Commission (Moderator) | Adrian van den Hoven, Director General, Medicines for Europe | Claire Skentelbery, Director

General, EuropaBio | Graham Cook, Senior Director, Pfizer | Isabelle Clamou, Policy Officer, European Commission - DG HERA | Kristin Schreiber, Director for Chemicals, Health, Retail and Agrifood, DG GROW, European Commission | Marco Farinelli, Global Supply Chain, AstraZeneca

▶ 17:30 - 17:45

Session organised by the European Commission - **Session on the EU Chips Act**

Speaker(s) : Lucilla Sioli, Director, AI and Digital Industry, European Commission

▶ 17:45 - 17:50

Day 1 wrap-up – bridge to Day 2

Speaker(s) : Jacki Davis, Moderator | Jennifer Baker, Moderator

9 DE FEBRERO “La UE acelera la transición verde, digital y resiliente”

The second day of the event will include different parallel sessions of the EU Industrial Forum and a range of exciting sessions organized by the European Commission, the Committee of the Regions, and the European Economic and Social Committee.

▶ 09:00 - 09:55

Registration - welcome coffee

▶ 09:55 - 10:00

Start of Day 2

Speaker(s) : Jacki Davis, Moderator | Jennifer Baker, Moderator

▶ 10:00 - 10:15

Keynote speech - **Introduction to day 2**

10:15 - 11:15 Parallel sessions

Transition for the EU chemicals industry

Speaker(s) : Sonja van Renssen, Editor-in-Chief, Energy Monitor (Moderator) | Maria Spyraiki, Member, European Parliament | Anne-Sofie Bäckar, Executive Director, ChemSec | Joel Tickner, Professor, University of Massachusetts Lowell | Johan Landfors, President, Nouryon | Kristin Schreiber, Director for Chemicals, Health, Retail and Agrifood, DG GROW, European Commission | Luc Triangle, General Secretary, industriAll Europe | Marco Mensink, Director General, Cefic | Mercedes Alonso, Executive Vice President, Neste | Kestutis Sadauskas, Director for Circular Economy & Green Growth, DG ENV, European Commission | Rafael Cayuela, Chief Strategy Office & Chief Economist, DOW EUROPE GMBH | Virginia Puzzolo, Head of Programme, Circular Bio-Based Europe Joint Undertaking

Industrial Forum - **What can the Single Market do for Europe's recovery?**

Speaker(s) : Philippe Adriaenssens, Policy Director, European Round Table (Moderator) | Ray Pinto, Director, Digital Transformation Policy (Moderator) | Caroline Mischler, Head of Department - International and European Affairs, French Ministry of Economy - General Directorate for Entreprises | Giulia Del Brenna, Head of Unit, DG GROW, European Commission | István Peták, Founder, Chief Executive Officer, Oncompass Medicine | Maria Szymańska, Deputy director, Ministry of Economic Development & Technology | Martynas Barysas, Director of Internal Market department, BusinessEurope

Industrial Forum - **Supporting the co-creation of Transition Pathways for the EU industrial ecosystems**

Speaker(s) : Fernanda Ferreira Dias, Director-General, Ministry of Economy and Digital Transition of Portugal (Moderator) | Angelo Wille, Deputy Head of Unit, DG RTD, European Commission | Antonio Novo Guerrero, President, European Clusters Alliance (Moderator) | Farina Boardwell, Deputy Head of Unit, BMWK | Kari Hietanen, Member of EU Industrial Forum, BusinessEurope | Luis Campos, EU Affairs Delegate, Turismo de Portugal | Ulla Engelmann, Head of Unit, DG GROW, European Commission

▶ 11:15 - 11:30

Break

11:30 - 12:30 Parallel sessions

Industrial Forum - **Unlocking cross-border and cross-ecosystem investments: a European ambition**

Speaker(s) : Gabor Matrai, Board Member, IVSZ – ICT (Moderator) | Antonio Novo Guerrero, President, European Clusters Alliance (Moderator) | Lisa Lang, Director EU Policy & Affairs Orchestrator, EIT Climate KIC | Mervi Karikorpi, Head of EU Innovation and Industrial Policies, Technology Industries of Finland | Paul Heemskerk, Head European Industrial Policy, Ministry of Economic Affairs and Climate Policy | Sławomir Tokarski, Director, European Territorial Cooperation, Macro-regions, Interreg and Programmes Implementation I

Industrial Forum - **Uptake of Advanced Manufacturing**

Speaker(s) : Christoph Luykx, Policy Director, Orgalim - Europe's Technology Industries (Moderator) | Amaryllis Verhoeven, Head of DG GROW Unit G3 - Digital Transformation of Industry, European Commission | Dieter Wegener, Vice Chair Digital Manufacturing Executive Council, Digital Europe | Filip Geerts, Director General, Cecimo | Linda Dijkshoorn, Chief Executive Officer, EV Biotech B.V. | Malte Lohan, Director General, Orgalim - Europe's Technology Industries | Matthias Bölke, Vice President Industrial Automation, Schneider Electric | Thomas Schneider, Managing Director of Research + Development, TRUMPF

Industrial Forum - **Addressing EU strategic dependencies in a co-creative way**

Speaker(s) : Andreas Rahlf Hauptmann, Director of International Affairs, Danish Business Authority (Moderator) | Pierre Alexandre Miquel, Project Manager, French Presidency 2022, Ministry of Economy and Finance, France | Doreen Fedrigo, Industrial Transformation Policy Coordinator, Climate Action Network (CAN) Europe | Giuseppina Bitondo, Economic and Policy Analyst, DG GROW, European Commission | Joel Jonsson, Director, The Association of Swedish Engineering Industries | Rick Huisman, Senior Policy Advisor, Ministry of Economic Affairs and Climate Policy, The Netherlands

► **12:30 - 13:00**

Lunch break

► **13:00 - 13:15**

Keynote speech - **Keynote Speech**

Speaker(s) : Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education, and Youth

13:15 - 14:00 Parallel sessions

Session organised by the European Commission - **Spotlight session: R&D investment and EU green technologies leadership**

Speaker(s) : Jean-Eric Paquet, Director-General of DG for Research and Innovation, European Commission (Moderator) | Kinga Stanislawska, Managing Partner and co-Founder, Expor VC | Kresten Ørnbjerg, VP, Head of Global Public Affairs, Vestas Wind Systems A/S | Mojca Zupan, Founder and Chief Executive Officer, PlanetCare d.o.o. | Arnaud Castaignet, Head of Communications and Policy, Skeleton Technologies

Session organised by the European Economic and Social Committee - How will industrial ecosystems contribute to the strategic autonomy of the EU and the well-being of Europeans?

Speaker(s) : Dirk Bergrath, Member, European Economic and Social Committee (Moderator) | Sandra Parthie, Member, European Economic and Social Committee | Laura Tirkkonen-Rajasalo, Regulatory Director, Sulapac Ltd | Kęstutis Kupšys, Member, Group III - Diversity Europe Group, European Economic and Social Committee | Monika Sitárová, Vice President, Consultative Commission on Industrial Change | Martin Garrigue, European Industrial Policy Project Manager, Ministry of Economy and Finance, France

Session organised by the European Committee of the Regions - EU regions towards a climate-neutral industry: transition challenges

Speaker(s) : Alison Hunter, Director, Economic and Public Policy Consultancy (Moderator) | Jeannette Baljeu, Regional Minister, Provincie Zuid-Holland | Mikel Landabaso, Director, Growth and Innovation at the Joint Research Center of the European Commission | Richard Tuffs, Member, Friends of Smart Specialisation | Sandro D'Elia, Programme Officer, European Commission

► 14:00 - 14:15

Break

14:15 - 15:00 Parallel sessions

Session organised by the European Commission - **Pay on time: a win-win solution for resilient supply chains**

Speaker(s) : Antonella Correra, Legal officer, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (Moderator) | Birgit Weidel, Head of Unit, DG GROW, European Commission | Daniele Alberto Guerzoni, General Manager, Guerzoni SRL | Reinhard Plaza Bartsch, Head of Supply Chain, Vodafone | Spyros Mathioudakis, Policy Officer, European Builders Confederation (EBC)

Session organised by the European Commission - **An industry perspective on resilient supply partners**

Speaker(s) : Peteris Ustubs, Advisor, IDEA - Inspire, Debate, Engage and Accelerate Action (Moderator) | Constantine Karayannopoulos, Chief Executive Officer & President, Neo Performance Materials | Gunter Erfurt, Chief Executive Officer, Meyer Burger Technology AG | Nikolaus Boltze, President and Country Representative, Thyssenkrupp Japan | Suzanne Greene, Global Procurement Sustainability and Advocacy Leader, Dow Chemicals

Session organised by the European Commission - **Driving the sustainability transition for European SMEs: support to change and innovate**

Speaker(s) : Crispin Waymouth, Deputy Head of Unit, DG GROW, European Commission (Moderator) | Bianca Dragomir, Chief Executive Officer, AVAENSEN Cluster | Iraklis Agiovlasis, Coordinator of Innovation Services, Enterprise Europe Network, FFG Austrian Research Promotion Agency | Markus Jerger, Executive Director, Der Mittelstand.BVMW e.V

► 15:00 - 15:15

Break

15:15 - 16:00 Parallel sessions

Session organised by the European Commission - **Net environmental impact of digital innovations in different ecosystems**

Speaker(s) : Gerard de Graaf, Director, Digital Transformation, European Commission (Moderator) | Ben Wreschner, Chief Economist and Head of Public Affairs, Vodafone Group | Philippe Diez, Partner Europe - Sustainability Consulting Services, Schneider Electric | Valérie Hayer, Member, European Parliament | Yves Bernaert, Senior Managing Director, ACCENTURE

Session organised by the European Commission - **Spotlight session on The EU Pact for Skills: towards the up and re-skilling of the European workforce**

Speaker(s) : Jennifer Baker, Moderator | Nicolas Schmit, European Commissioner for Jobs and Social Rights | Dirk Vantyghem, Director General, EURATEX | Klaus Ehrlich, General Secretary, Ruraltour-European Federation of Rural Tourism | Lucía Fraga-Lago, Head of the Training Department, CETMAR - Technology Centre of the Sea | Pekka Pesonen, Secretary General, CopaCogeca | Sarai Blanc, Legal and Social Affairs Director, SEA Europe | Tom Deleu, Secretary General, EFBWW | Vincent De Vroey, Director Civil Aviation, Aerospace and Defense Industries Association of Europe (ASD)

Session organised by the European Commission - **Panel discussion on the Unitary Patent System and SME support in the area of intellectual property**

Speaker(s) : Claudia Martinez Felix, Deputy Head of Unit, DG GROW, European Commission (Moderator) | Daniel Gassmann, Head of Sector, European Innovation Council and SMEs Executive Agency | Denis Dambois, Policy officer, DG GROW - IP unit, European Commission | Jörg Scherer, Managing Director, Eurice GmbH | Nicolas Vigneron, Head of Customer Engagement Service, EUIPO - European Union Intellectual Property Office | Thomas Bereuter, Programme area manager Innovation Support, European Patent Academy, European Patent Office

► 16:00 - 16:15

Break

16:15 - 17:00 Parallel sessions

Session organised by the European Commission - **Future-proof: how foresight helps policy makers and businesses anticipate and shape the future**

Speaker(s) : Grzegorz Drozd, Team Leader, European Commission (Moderator) | Cecile Wendling, Group Head of Security Strategy and Awareness, AXA Group Operations Security | Duncan Cass-Beggs, Counsellor for Strategic Foresight, OECD | Jaana Tapanainen-Thiess, Secretary General, Government Report on the Future, Prime Minister's Office, Finland | Michael Wimmer, Director of Strategy, Better Regulation & Corporate Governance, Secretariat-General, European Commission

Session organised by the European Commission - **Standardisation in support of the twin transition of industrial SMEs**

Speaker(s) : Gwenole Cozigou, Director, Construction & Machinery, DG GROW, European Commission (Moderator) | Reinhard Bütikofer, Member, European Parliament | Samuele Broglio, Vice President for External Relation, Small Business Standards | Elena Santiago Cid, Director General, CEN and CENELEC | Sebastiano Toffaletti, Secretary General, European DIGITAL SME Alliance | Véronique Willems, Secretary General, SMEunited

Session organised by the European Commission - **How can industry contribute/ benefit from a stronger enforcement of Single Market?**

Speaker(s) : Mary Veronica Tovsak Pleterski, Director, Single Market Enforcement, DG GROW, European Commission (Moderator) | Javier Palmero Zurdo, Deputy Head of Unit GROW.E2 (Enforcement II), European Commission | Olivier Linden, Senior Legal Adviser, National Board of Trade, Sweden | Patrick Coppens, Director Scientific & Regulatory Affairs, Food Supplements

Europe | Vanessa Correia Lopes, Head of Unit - Internal Market Services, Directorate General for Economic Activities - Ministry of Economy and Digital Transition, Portugal

▶ 17:00 - 17:30

Keynote speech - **Keynote speech - Closing of day 2**

Speaker(s) : Jacki Davis, Moderator | Maroš Šefčovič, Vice-President, European Commission

10 DE FEBRERO “Desbloquear el futuro: los ecosistemas industriales de la UE en el camino hacia la transición verde y digital”

El tercer día de los Días de la Industria de la UE es el punto culminante del evento, con sesiones plenarias de alto nivel, discursos de apertura y un Programa Especial para la Juventud

▶ 09:00 - 09:55

Registro – café de bienvenida

▶ 09:55 - 10:00

Comienzo del Día 3

Orador(es) : Jacki Davis, Moderador | Jennifer Baker, Moderadora

▶ 10:00 - 10:10

Discurso de apertura - **Bienvenida -**

Orador(es) de apertura: Ursula Von der Leyen, Presidenta de la Comisión Europea

▶ 10:10 - 10:25

Discurso de apertura - **Presidencia francesa**

Orador(es) : Agnès Pannier-Runacher, Ministra de Industria de Francia

▶ 10:25 - 10:45

Discurso de apertura - **Comisión Europea**

Ponente(s) : Thierry Breton, Comisario Europeo de Mercado Interior

▶ 10:45 - 11:15

Implementación de la transición resiliente: puntos de vista de los Estados miembros y las regiones

Ponente(s) : Jennifer Baker, moderadora | Andres Sutt, Ministro de Emprendimiento y Tecnologías de la Información, Ministerio de Asuntos Económicos y Comunicaciones de Estonia | Apostolos Tzitzikostas, presidente del Comité Europeo de las Regiones

▶ 11:15 - 12:25

Plenaria - **Caminos de transición para los ecosistemas industriales de la UE: un proceso de cocreación**

Ponente(s) : Kerstin Jorna, Directora General, Dirección General de Mercado Interior, Industria, Emprendimiento y Pymes (DG GROW), Comisión Europea (Moderadora) | Christa Schweng, presidenta del Comité Económico y Social Europeo | Cecilia Bonefeld-Dahl, directora general, DigitalEurope | Karl-Petter Thorwaldsson, Ministro de Negocios, Industria e Innovación, Ministerio de Empresas e Innovación de Suecia | Luc Triangle, Secretario General, industriAll Europe | Martin Brudermüller, director ejecutivo de BASF | Stéphane Ardit, Director de Integración de Políticas y Economía Circular, Oficina Ambiental Europea

▶ 12:25 - 13:00

Pausa para almorzar

▶ 13:00 - 13:15

Discurso de apertura - **Comisión Europea**

Ponente(s) : Valdis Dombrovskis, Vicepresidente Ejecutivo, Comisión Europea

► 13:15 - 14:15

Sesión plenaria - **Business case: la industria de la UE invierte en una economía verde, digital y resiliente**

Ponente(s) : Maive Rute, Directora General Adjunta, Dirección General de Mercado Interior, Industria, Emprendimiento y Pymes (DG GROW), Comisión Europea | Anna Cavazzini, presidenta de la Comisión de Mercado Interior y Protección del Consumidor del Parlamento Europeo | Rada Rodríguez, directora ejecutiva de Signify GmbH y presidenta de Orgalim, industrias tecnológicas europeas | Alessandro Profumo, presidente de la Asociación de Industrias Aeroespaciales y de Defensa de Europa (ASD) y director ejecutivo, Leonardo | Gerd Müller, Director General, Organización de las Naciones Unidas para el Desarrollo Industrial (ONUDI) | Patryk Darowski, Director, Banco Gospodarstwa Krajowego

► 14:15 - 15:15

Plenaria - **El impacto de las interrupciones de la cadena de suministro en la economía europea**

Ponente(s) : Román Arjona, Jefe de Unidad, DG GROW, Comisión Europea (Moderador) | Agnès Bénassy-Quéré, Economista Jefe, Hacienda en Francia | Debora Revoltella, Economista Jefe, Banco Europeo de Inversiones | Philip Lane, Economista Jefe, Banco Central Europeo | Robert B. Koopman, economista jefe, Organización Mundial del Comercio

► 15:15 - 15:30

Descanso

► 15:30 - 16:30

Plenaria - **Diálogo inspirador con jóvenes europeos**

Ponente(s) : Aurélie Werbrouck, Blue Book Trainee, DG GROW, Comisión Europea (Moderadora) | Evi Oivanen, cofundadora y directora ejecutiva, Cuitu | Felix Finkbeiner, Fundador, Plant-for-the-Planet | Ibrahim Ouassari, Fundador, MolenGeek | Kristina Dimova, ganadora del concurso de ensayos para jóvenes SME Assembly 2021 | Raúl Torres, Director General y Co-fundador, PLD Space

► 16:35 - 17:20

Plenario - **Erasmus para Jóvenes Emprendedores: sesión final de lanzamiento y entrega de premios**

Ponente(s) : Anna Heijker, Moderadora y Pitch Trainer, Pitches y Presentaciones | Alex Glod, Moderador | David Pereira de Castro, Fundador, Blueveg | Dimitri Ionescu, Fundador, LightMirror | Iulia Dorobantu, cofundadora, Charger.ro | Jeremy de France, cofundador, inversor y desarrollador sénior, Indicadores de recursos de crecimiento | Martin Branný, CONTRA ALGO sro | Ruxandra Creosteanu, cofundadora, Babele Create Together | Ulla Engelmann, Jefa de Unidad, DG GROW, Comisión Europea | Jakub Boratynski, Director de Redes y Gobernanza, DG GROW, Comisión Europea

► 17:20 - 17:25

Clausura de la plenaria

Maestro de Ceremonia

PROGRAMA ESPECIAL PARA JÓVENES

► 17:50 - 18:20

bienvenida

► 18:20 - 18:30

Introducción del Programa Especial para Jóvenes

Ponente(s) : Jennifer Baker, Moderadora

18:30 - 19:35 Sesiones paralelas

Después del despertar: modelos de negocio sostenibles y el papel de los jóvenes como consumidores conscientes del medio ambiente y la sociedad

Ponente(s) : Nick Sinner, Blue Book Trainee, DG GROW, Comisión Europea (Moderador) | Felix Finkbeiner, Fundador, Plant-for-the-Planet | Natan Jacquemin, Fundador y Director Ejecutivo, NÂM | Mara Scheibenreif, jefa de equipo de Textiles, Generation Climate Europe | Evi Oivanen, cofundadora y directora ejecutiva, Cuitu | Nima Sophia Tisdall, Fundadora, Blue Lobster

Después de 2008, después de 2020: el impacto de la crisis financiera de 2008 y la crisis de la COVID-19 de 2020 en los jóvenes europeos

Ponente(s) : Olivier Lanoo, Blue Book Trainee, DG GROW, Comisión Europea (Moderador) | Kristina Dimova, ganadora del concurso de ensayos para jóvenes SME Assembly 2021 | Matthäus Fandreyewski, Representante, CESI Juventud | Olena Sullivan-Prykhodko, vicepresidenta de la Cámara Júnior Internacional y cofundadora y socia directora de Modelex Education Monaco | Patricia Petra Velicu, asesora de políticas, industriAll Europe

Sesión destacada : después de nuestro pasado interconectado: reflexiones sobre la desigualdad social, el papel del activismo juvenil en la promoción de la inclusión social y los pasos que deben tomar la industria y las instituciones de la UE para acelerar el cambio positivo

Ponente(s): Alicia Delvaux, aprendiz , DG GROW, Comisión Europea (Moderador) | Anne Kjær Bathel, fundadora de la escuela ReDI y joven líder europea menor de 40 años | Catarina Oliveira, influencer de Instagram, nutricionista y activista por la vida independiente | Mohamed Gerehou, periodista y joven líder europeo menor de 40 años

► 19:35 - 19:40

Resumen del día 3: puente hacia el día 4

Orador(es) : Jacki Davis, moderadora | Jennifer Baker, Moderadora

11 DE FEBRERO “Co-creando la transición verde, digital y resiliente”

The closing day of the event will be filled with a wide variety of expert and stakeholder sessions.

▶ 09:40 - 09:45

Start of Day 4

Speaker(s) : Jacki Davis, Moderator | Jennifer Baker, Moderator

▶ 09:45 - 10:00

Keynote speech - **Opening to day 4**

Speaker(s) : Petri Salminen, President, SMEUnited

10:00 - 11:00 Parallel sessions

Fostering breakthrough technologies for the CCIs ecosystem's growth

Speaker(s) : Jacki Davis, Moderator | Lisa Lang, Director EU Policy & Affairs Orchestrator, EIT Climate KIC | Luca Morena, Chief Executive Officer, Nextatlas | Michela Magas, Chair, Industry Commons Foundation | Natasja Paulssen, Chief Executive Officer, 4DR Studios | Spiros Nikolopoulos, Senior Researcher, Centre for Research and Technology Hellas - Information Technologies Institute (CERTH-ITI) | Anna Athanasopoulou, Head of Unit, DG GROW, European Commission | Rehana Schwinninger-Ladak, Head of Unit, European Commission | Volker Helzle, Head of Research and Development, Filmakademie Baden-Württemberg GmbH, Animationsinstitut, FMX

Meet-the-experts session - **Financing the green and digital transition**

Speaker(s) : Astrid Bartels, Head of Unit, European Commission (Moderator) | Barry McGrath, Senior Manager, Mandate & Product Development, European Investment Fund | Ramona Ocak, Policy Officer, DG ECFIN, European Commission

Aerospace & Defence ecosystem

Speaker(s) : Paraskevi Papantoniou, Head of Unit, DG GROW, European Commission (Moderator) | Jordi Diaz, Dean, Eada Business School | Marc Lesturgie, Director of International Affairs, ONERA | Paolo Taticchi, Professor & School's Deputy Director, University College London | Renata Mele, Senior Vice President, Chief Sustainability Officer, Leonardo

▶ 11:00 - 11:15

Break

11:15 - 12:00 Parallel sessions

Meet-the-experts session - **Your Europe Business – a portal which you must know when doing business abroad**

Speaker(s) : Dietrich Drüner, Policy officer, European Commission (Moderator) | Scott Durno-Couturier, Senior web editor, Your Europe Business, DG GROW, European Commission | Patrick McCarthy, Team Lead, Your Europe, European Commission

Meet-the-experts session - **How Erasmus for Young Entrepreneurs, the Enterprise Europe Network and the Clusters network can support SMEs in their growth ambitions**

Speaker(s) : Crispin Waymouth, Deputy Head of Unit, DG GROW, European Commission (Moderator) | Kateřina Nejdlová, Team leader for the Erasmus for Young Entrepreneurs

programme, DG GROW, European Commission | Marek Przeor, Team Leader - Cluster Policy DG GROW, European Commission

Meet-the-experts session - **Bridging gaps between European “Davids and Goliaths”**

Speaker(s) : Luisa Prista, Head of Department, EISMEA (Moderator) | Anita Krohn Traaseth, Chairman of the Board, Startup Norway | Eloisa de Castro, Chief Executive Officer, Enerpoly AB | Juan Medina, Co-Founder & Chief Executive Officer, Kaffé Bueno | Victoria Hernandez Valcarcel, Board of Director, CaixaBank Payments and Consumers | Peter Löfgren, Chief Executive Officer, SynerLeap powered by ABB

► 12:00 - 12:45

Lunch break

12:45 - 13:30 Parallel sessions

Stakeholder session - **The attractiveness of the social entrepreneurship for young people: innovative and inclusive way to do business**

Speaker(s) : Aziza Yussupova, Moderator | Angela Achitei, President, ADV Romania Foundation | Antonella Noya, Head of Unit, OECD | Julien De Beys, Policy Officer, Inclusive Entrepreneurship, DG EMPL, European Commission | Patrick Klein, Team Leader Social Economy, DG GROW, European Commission | Thomas Laleu, Chief Executive Officer, AJI Environnement

Meet-the-experts session - **New SME Fund - Intellectual property voucher for post-Covid-19 recovery and green and digital transitions**

Speaker(s) : Tamas Kiraly, Legal and Policy Officer, European Commission (Moderator) | Ingrid Elisabeth Buffolo, Director of the Customer Department, EUIPO - European Union Intellectual Property Office (Moderator) | Nicolas Vigneron, Head of Customer Engagement Service, EUIPO - European Union Intellectual Property Office

Meet-the-experts session - **Early Warning Europe – How to support SMEs in time of crisis**

Speaker(s) : Maarit Nyman, Deputy Head of Unit, DG GROW, European Commission (Moderator) | Alenka Hren, Deputy Director, SPIRIT National Public Agency Slovenia | Hanna Tarvainen, Project Manager, Federation of Finnish Enterprises | Morten Møller, Secretary-General, Early Warning Europe Network | Tuija Groop, Adviser, Ministry of Economic Affairs and Employment, Finland

► 13:30 - 13:45

Break

13:45 - 14:30 Parallel sessions

Stakeholder session - **Data-driven green transition**

Speaker(s) : Jaakko Hirvola, Technology Industries of Finland (Moderator) | Johan Harvard, Director, Combient Group | Maija Hovila, Chief Analytics Officer, KONE | Üllar Jaaksoo, Founder, Digital Nation | Wolfgang Weber, Chief Executive Officer, ZVEI e. V.

Stakeholder session - **Preparing the workforce for the future of manufacturing**

Speaker(s) : Jasper Van Loo, Moderator | Barbara Colombo, President, UCIMU | Cristina Oyón, Director of Technology, Innovation and Sustainability, SPRI | Heinz-Jürgen Prokop, President,

CECIMO | Konstantinos Georgoulas, Director of RIS & EU Affairs, EIT Manufacturing | Menno Bart, Senior Public Affairs Manager, The Adecco Group

Catalonia Strategy to Create Shared Value through Clusters

Speaker(s) : Joan Martí Estévez, Director Business Strategy Unit, ACCIÓ-Catalonia Agency for Competitiveness (Moderator) | Oriol Serra, Cluster Manager, INDESCAT (Catalan Sports Cluster) | Raimon Puigjaner, Co-Founder and Partner, Roots for Sustainability (R4S) | Karel Vanderpoorten, policy officer Social Economy, DG GROW, European Commission

► 14:30 - 14:45

Break

14:45 - 15:30 Parallel sessions

Stakeholder session - **Advanced Materials, enabling the green and digital transition at the core of European Alliances for competitiveness, climate neutrality and sustainability**

Speaker(s) : Tamsin Rose, Moderator | Daniel Witthaut, Executive Director Innovation, Cefic | Eric Peeters, Vice President of Sustainability, Dow Inc | Fabrice Stassin, Director Government Affairs Electromobility, UMICORE | Melissa Verykios, President, Helbio (Metacon Group) | Tiedje Jürgen, Head Of Unit, Industrial Transformation, DG RTD, European Commission

Stakeholder session - **Industrial clusters contributions to the EU transition pathways**

Speaker(s) : Antonio Novo Guerrero, President, European Clusters Alliance (Moderator) | Aurora Baptista, Chief Executive Officer, BEEVC-Electronic Systems, | Ilaria Massari, General manager, Rei - Reindustria Innovazione | Krzysztof Krystowski, Vice-President, European Clusters Alliance | Nina Hoppmann, Project Manager, European Clusters Alliance | Marek Przeor, Team Leader - Cluster Policy DG GROW, European Commission

Stakeholder session - **Industrial company and digital start-up – synergy towards circularity?**

Speaker(s) : Stefanie Sieberer, Moderator | Angeliki Konstantinopoulou, Policy Adviser, Eurochambers | Harald Sehrschön, Teamleader R&D, Fill Gesellschaft m.b.H. | Michele Galatola, Senior Policy Officer, European Commission | Vivian Loftin, Co-Founder & Managing Director, Recyda GmbH

► 15:30 - 15:45

Break

15:45 - 16:30 Parallel sessions

Stakeholder session - **Reshoring the Solar PV Industry in Europe with the European Solar Initiative**

Speaker(s) : Walburga Hemetsberger, Moderator | Maive Rute, Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission | Jacek Truszczyński, Deputy Head of Unit, DG GROW, European Commission | Christian Westermeier, Vice President Marketing, Sales & Application Engineering, Wacker Chemie AG | Diego Pavia, Chief Executive Officer, InnoEnergy | Gunter Erfurt, Chief Executive Officer, Meyer Burger Technology AG | Gørn Bye, Chief Executive Officer, Norwegian Crystals AS

Stakeholder session - **Photonics and AgriFood: the synergy through cross-ecosystem collaboration**

Speaker(s) : Kristina Sermuksnyte-Alesiuniene, CEO, AgriFood Lithuania DIH (Moderator) | Kristina Ananičienė, Cluster manager, LITEK (Moderator) | Benoit Buntinx, Director of Business Creation, EIT Food | Giedrius Bagusinskas, Cluster coordinator, SMART FOOD cluster | Hugo Thienpont, Director Brussels Photonics - Coordinator PhotonHub, Vrije Universiteit Brussel | Ziga Valic, Director EU Affairs, Optitec | Simonas Gentvilas, Minister of Environment, Ministry of Environment of the Republic of Lithuania

Stakeholder session - **Woodworking industries endorse the green growth for a climate positive economy and society in Europe**

Speaker(s) : Andreas Nikolaus Kleinschmit von Lengefeld, Chief Executive Officer, Homo Silvestris Europae (Moderator) | Andrew Norton, Technical Advisor, CEI-Bois | Anne-Christine Ritschkoff, Senior Advisor, VTT Technical Research Centre of Finland | Elisa Pasolini, Technical Area Expert, Rilegno Consortium | Giovanni Tosi, R&D Department Manager, COSMOB | Kai Merivuori, Managing Director, Finnish Sawmills Association | Kris Wijnendaele, Technical Director, European Panel Federation (EPF) | Oskar Azkarate Zabalo, General Manager, BASKEGUR | Veronique Hoflack, President Chief Executive Officer, Unilin Panels

► 16:30 - 16:35

Day 4 wrap-up and closing the event

Speaker(s) : Jacki Davis, Moderator | Jennifer Baker, Moderator